SECONDARY IMPACT OF THE CASH BASED TRANSFER-VOUCHER

2018

World Food Programme

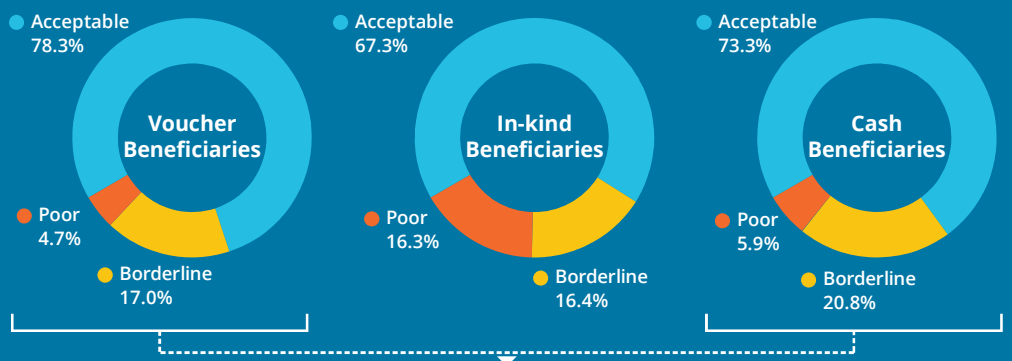
What is Secondary Impact?

The secondary impact of the Cash-Based Transfer/Voucher captures the multiplier effect of WFP's voucher modality on the local economy. It assesses the direct impact of the voucher modality on the beneficiary households, and the trickle-down effects on the economy along the supply chain.

Impact at household level
HOUSEHOLDS

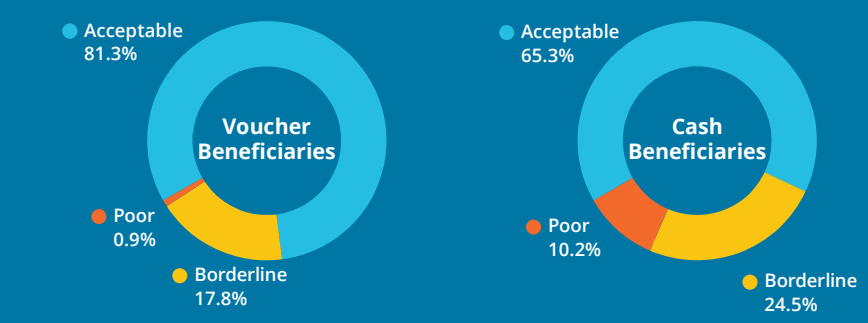
Food Consumption Score

Palestine

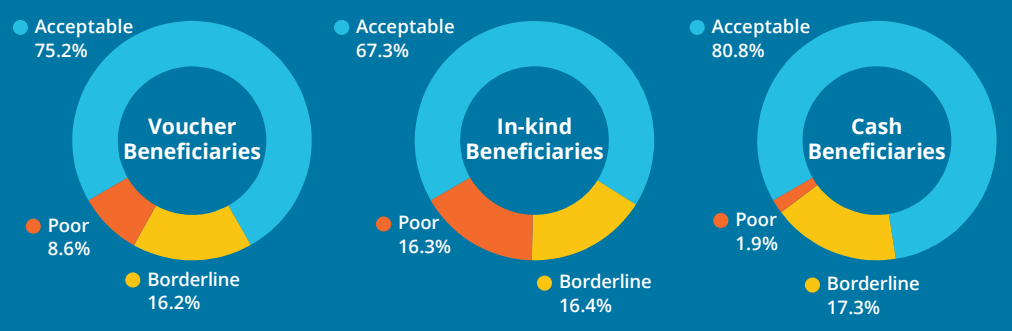


Statistically insignificant difference between voucher and cash beneficiaries

West Bank

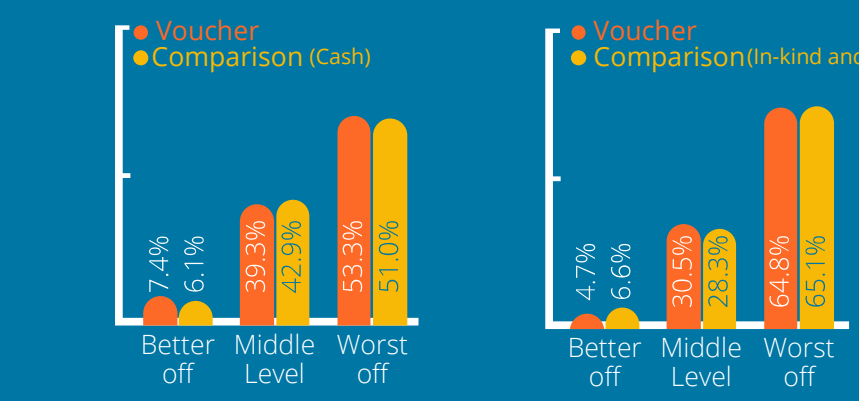


Gaza Strip



Expenditure on Food

Voucher modality beneficiaries and comparison group beneficiaries allocate around 50% of their expenditures to food, well above both the 30.7% national average and the regional averages of 29.5% and 24.8% in the West Bank and Gaza Strip, respectively.



Better-off: allocate less than 30% of their total expenditures to food
Middle Level: allocate between 30-44% of their total expenditures to food
Worst-off: allocate more than 44% of their total expenditures to food

Impact at the shop level
SHOPS

The voucher has had a positive impact on participating shops' sales, enabling them to hire more workers and invest into their business. This impact is evident when comparing with non-participating shops.

	Average Monthly Sales (as reported by surveyed shops in 2018)	Percentage Change from 2017
West Bank	P 26,765 $	P 23.6%
	NP 21,935 $	NP 4.1%
Gaza Strip	P 31,353 $	P 39.8%
	NP 13,570 $	NP -35.8%
Palestine	P 29,198 $	P 32.3%
	NP 18,001 $	NP -14.7%

Voucher modality directly responsible for generating:
US$ 11,076 in average monthly sales per shop

VAT generated to PA:
US$ 1.2 million annually at current scale

"Direct injection of cash by the Voucher modality at the micro-level is a key factor behind improved sales performance and resilience of participating shops"

Workers
Employment impact in 2018

	West Bank	Gaza Strip	Palestine
P	6.8% ▲	25% ▲	17.3% ▲
NP	-3.7% ▼	-7.5% ▼	-5.9% ▼

In 2018, 118 new full-time jobs were created and 37 jobs preserved in participating shops, majority of which were in Gaza Strip.

Investment (USD)
Total investments made by surveyed shops in 2018

	West Bank	Gaza Strip	Palestine
P	81,667 $	343,472 $	425,139 $
NP	77,778 $	137,014 $	214,792 $

The voucher directly triggered new investments totaling US$ **597,222** in 2018, of which US$ 488,889 was in Gaza Strip.

P Participating NP Non-participating

Impact at the level of dairy processors
Dairy Processors

The Voucher modality has contributed to increased sales for participating dairy processors, who also reported hiring additional workers.

"**The Voucher modality injects a much needed liquidity in the market and helps keep us afloat. I can confidently say that without the voucher, we would not have been able to remain in business**"

General Manager
Al-Sawafiri Dairy - Gaza Strip

Percentage Increase in Sales
of dairy processors, in 2018 compared to 2017

West Bank	P 12% / NP 5%
Gaza Strip	P 36% / NP 8%
Palestine	P 20% / NP 6%

Percentage Increase in Employment
by dairy processors, in 2018 compared to 2017

West Bank	P 10% / NP -8%
Gaza Strip	P 45% / NP 20%
Palestine	P 15% / NP 13%

P Participating NP Non-participating